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ANJC Member Benefits *Just a short list...*

Scope Update: ANJC's ability to expand our scope of practice is unprecedented. We anticipate this to move through Trenton and to be signed by the Governor during the early part of 2008...

I want to remind those as to what Senator Sweeney, the sponsor on the Senate side told us at a recent southern regional meeting: *"I'm committed to getting Chiropractors in NJ a new scope. It is hard to comprehend how outdated your scope is, and that I why you need an immediate solution."*

When scope passes shortly, here is a general list as to what NJ chiropractors will be able to perform:

- Chiropractors can continue to adjust subluxations in the absence of symptoms
- Allows chiropractors to practice what they have been taught in school and tested on by the New Jersey Board of Chiropractic Examiners.
- Only chiropractors can perform a spinal adjustment/manipulation to correct subluxation.
- Permits chiropractors to once again perform extraspinal/extremity manipulation.
- By clarifying chiropractors as physicians, allows chiropractors to perform pre-employment and sports physicals, PIP permanency certifications, and disability certifications.
- Prevents anyone but a chiropractor from *cutting off* chiropractic care.
- Permits chiropractors to perform a broad array of physical therapeutic modalities.
- Acupuncture: By completing an approved course of study, school or tutorial program, chiropractors may practice acupuncture under conditions established by the board.
- Diagnostics (if properly trained):
- Permitted to order any advanced imaging technique or any future tests.
- Permitted to order any lab tests or future tests.
- Perform electro-diagnostics
- Nutrition: Ability to provide dietary or nutritional counseling, including the administration, dispensing and sale of nutritional supplements.
- Requires 30 hours of CE credits every two years (Note: CE seminars will be offered FREE as an ANJC member benefit).
- Positions chiropractors as the "wellness" doctor."

What am I getting as an ANJC Member?

1. **ANJC doubled membership** in 3 years and anticipates numbers increasing to 2200 in 2008!
2. **Expanding Scope of Practice:** The news is good. Please see enclosed.
3. **FREE CE credits:** Attend all CE seminars FREE saving you hundreds of dollars.
4. **Email Resources:** Email questions to ANJC headquarters relating to billing/coding, legal issues, risk management, running the front or back office, or other challenge of every day practice and within hours receive email responses from any of our consultants and national industry experts.
5. **Health Insurance Plans:** ANJC offers an extensive menu of health plans designed to cover you/staff.
6. **Aetna Insurance:** ANJC met with top officials and the news is good.
7. **Horizon Administrative Hearing:** News will be coming soon; we believe it will be very positive!
8. **Mastermind Sessions:** This new member benefit includes capturing setting up small groups that will then set-up conference calls so groups can share information.
9. **HealthyByte Patient Newsletter:** Your customizable patient newsletter keeps coming each month!
10. **Njchiropractors.com:** ANJC's state-of-the-art public website includes a statewide eNewsletter with late-breaking health information sent to patients. ANJC will also be able to mobilize thousands who can take public action when necessary. ANJC members receive a FREE LISTING with the opportunity to upgrade and personalize information.
11. **ChiroAssist™ Program:** Headed by Kathy Mills Chang, *ChiroAssist* continues to be one of ANJC's most extraordinary programs designed to serve members and their entire staff. The program includes topic-specific monthly teleconference, a monthly eNewsletter, and access to an extensive online FAQ board. For future member access information is recorded and posted to a special passcode protected section of ANJC's website.
12. **NJ Chiropractor & Wed Wrap Up:** ANJC's way to keep you updated with late-breaking news.
13. **Champions of Chiropractic:** ANJC is approaching members to recruit hundreds of *special patient*. These "*champions for chiropractic*" will be positioned to write letters to editors and to be interviewed by reporters.
14. **ANJC PAC:** ANJC simply could not get it done in Trenton without your ongoing support. As a result, ANJC leadership, board members and committees would like thank you for your voluntary PAC contributions.
15. **Public Relations & Media:** ANJC has made great strides by meeting face-to-face with reporters, statewide. We plan on launching promotions designed to drive more patients to member offices. ANJC also serves community through community service by continuing to run holiday food drives, *Straighten Up NJ*, and *Baby It's Cold Outside*.

Here is a sampling as to what is going on at ANJC and what's planned for the near future. Imagine what it would be like if ANJC was not there! Although chiropractic in NJ continues to be challenged, we will prevail. On behalf of ANJC leadership, consultants, platinum sponsors and staff, thank you for your ongoing support.

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