



Sigmund Miller, DC, FICC - Executive Director
3121 Rte. 22 East, Suite 302, Branchburg, NJ 08876
908.722.5678 office - 908.722.5677 fax
www.anjc.info

ANJC Platinum Sponsorship Benefits & Application

ANJC has become one of the strongest chiropractic state associations, nationwide. With more than 1900 members, our main objective in serving Platinum Sponsors is simple and straightforward...

When members are planning to make a purchasing decision, above all others, they will first consider products and services offered by your company as a result of the many effective and impactful Platinum Sponsor benefits listed below.

ANJC officials and staff are always positioning our *Platinum Sponsors* so they are quickly moved to the *front of the line* whether at conventions, regional programs, webinars, or when being acknowledged as one of ANJC's business partners of the year.

ANJC Platinum Sponsor benefits include:

- Current mailing list of all ANJC members at the start of each year with quarterly updates.
- Inclusion in ANJC's *Platinum Sponsorship* directory distributed to all members throughout the year, including all contact information and brief description of products and services – <http://anjc.info/Graphics/Sponsorslogos/PlatinumDirectory.pdf>
- Platinum Sponsorship directory included in ANJC's quarterly publication, *The NJ Chiropractor* distributed to all ANJC members and nonmembers (approx.. 3000) - <http://anjc.info/NJChiropractor/Spring2011.pdf>
- Opportunity to exhibit at selected statewide regional meetings.
- Promotional flyers distributed at all regional programs if unable to attend.
- 10% discounted rates when exhibiting at ANJC Spring & Fall Conventions;
- If exhibiting at Spring and Fall conventions, you receive mailing list of ANJC attendees.
- 1-minute recorded audio to be included on ANJC website; and distributed to members.
- Beginning 2012, increase from 4 to 6 *free* email broadcasts (2-month intervals) distributed to all members promoting products and services.
- Company banner posted to www.anjc.info w/ 1-minute recorded audio link all hyperlinked to your company website.
- Due to limited space, provided first option to participate as exhibitor at ANJC's spring/fall conventions.
- Promotional flyer distributed at convention.
- ANJC Headquarters refers member inquiries directly to Platinum Sponsors.

Special Note: If in your company promotions when referencing that you're an ANJC Platinum Sponsor please use this statement as part of your materials. Let me know if I can be of additional assistance in this regard:

The author of this document /promotion, though an ANJC sponsoring entity or individual is an independent organization or person and its views are not authorized, reviewed for accuracy, or otherwise approved by the A.N.J.C. The content of this document has not been approved by the ANJC and should not be viewed as a direct or indirect endorsement or verification of the accuracy of the material contained therein.

ANJC Platinum Membership Application - Just complete and fax to @ 908.722.5677

Company		Key Contact													
Address															
City		State	Zip												
Phone		Fax													
Email		Website													
Briefly describe company – 25 words or less (info to be used during “shout-outs” at regional/statewide programs):															
<p>Special Note: Select One Category, Only</p> <p>ANJC's <i>Platinum Sponsor Directory</i> lists companies alphabetically <u>and</u> by category; please indicate your category of product/services:</p> <table border="0"> <tr> <td><input type="checkbox"/> Billing/Coding and Collections</td> <td><input type="checkbox"/> Laboratory Services</td> </tr> <tr> <td><input type="checkbox"/> Business/Financial Services</td> <td><input type="checkbox"/> Legal Services</td> </tr> <tr> <td><input type="checkbox"/> Chiropractic Equipment/Supplies & Patient Education</td> <td><input type="checkbox"/> Medical/Clinical Services</td> </tr> <tr> <td><input type="checkbox"/> Consultants/Practice Management</td> <td><input type="checkbox"/> Nutrition & Wellness</td> </tr> <tr> <td><input type="checkbox"/> Educational Institutions</td> <td><input type="checkbox"/> Software - Practice Management</td> </tr> <tr> <td><input type="checkbox"/> Insurance Services/Risk Management</td> <td><input type="checkbox"/> X-Ray, Diagnostic Imaging Services & Equipment</td> </tr> </table>				<input type="checkbox"/> Billing/Coding and Collections	<input type="checkbox"/> Laboratory Services	<input type="checkbox"/> Business/Financial Services	<input type="checkbox"/> Legal Services	<input type="checkbox"/> Chiropractic Equipment/Supplies & Patient Education	<input type="checkbox"/> Medical/Clinical Services	<input type="checkbox"/> Consultants/Practice Management	<input type="checkbox"/> Nutrition & Wellness	<input type="checkbox"/> Educational Institutions	<input type="checkbox"/> Software - Practice Management	<input type="checkbox"/> Insurance Services/Risk Management	<input type="checkbox"/> X-Ray, Diagnostic Imaging Services & Equipment
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<input type="checkbox"/> Insurance Services/Risk Management	<input type="checkbox"/> X-Ray, Diagnostic Imaging Services & Equipment														
List several key products or services company provides.	1.														
	2.														
	3.														
<input type="checkbox"/> \$1400/annual	<input type="checkbox"/> Credit Card or	<input type="checkbox"/> Debit Card	<input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> AMX <input type="checkbox"/> Disc												
Card #		Exp Date													
<p>The undersigned authorizes ANJC to charge the credit card/debit card in the amount outlined above.</p> <p>Special Note: All cancellations must be made in writing 60 days prior to your renewal date. Your contract will automatically renew on your anniversary date of each year.</p> <p>Print _____</p> <p>Signature _____</p>		<p>Anniversary Date _____</p> <p>Note: Anniversary date is the date the contract is signed.</p> <ul style="list-style-type: none"> ▪ Please fax to 908.722.5677 ▪ Mail check to ANJC headquarters ▪ For more information call ANJC headquarters at 908.722.5678 or email info@anjc.info. 													

1. By signing above, party agrees to pay for all Platinum Sponsorship dues specified in this agreement.
2. We understand that all dues must be paid per the terms of this agreement. There shall be no refunds or reimbursement of any fees paid under this Agreement.
3. All cancellations must be made in writing 60 days prior to your renewal date. Your contract will automatically renew on your anniversary date of each year.
4. Remedies: If ANJC breaches this contract, I understand damages are limited to the amount that I agreed to pay pursuant to this contract.
5. Jurisdiction: The parties submit to the jurisdiction of the courts of New Jersey or a federal court empanelled in New Jersey for resolution of all legal disputes arising under the terms of this Agreement, including, but not limited to, enforcement of any arbitration award.
6. Attorneys' Fees: If dispute arises between parties including, but not limited to arbitration, the prevailing party shall be reimbursed for all reasonable expenses incurred in resolving such dispute, including attorneys' fees, but exclusive of such amount of attorneys' fees as shall be a premium for results or for risk of loss under a contingency fee arrangement.
7. ANJC reserves the right to reject or cancel any Platinum Sponsor benefits for any reason at any time.