



ANJC Fall Convention

11 NJ CEUs + Many other states...

700+ Registered

Register Now - Casino Night w/ \$25,000 in Prizes!

East Brunswick Hilton – October 16 & 17

NYCC is co-sponsoring our fall convention; 11 CEUs being available for the following states, including NJ: AZ, CO, CT, Wash DC, DE, FL, GA, ID, IL, IN, IA, NC, NH, NM, MA, MI, MS, MT, NE, NY, ND, OR, PA, RI, SC, UT, VT, VA, WA

View Convention Agenda: <http://anjc.info/Convention2010/2010Agenda.pdf>

Complete and fax back to 908.722.5677 ...

Name		ANJC Member? <input type="checkbox"/> Yes <input type="checkbox"/> No
Name		<input type="checkbox"/> Assoc. Doctor or <input type="checkbox"/> Staff
Address		
City	State	Zip
Email	Phone	Fax
<input type="checkbox"/> \$235 Doctor/Associates after Sept 15 th		<input type="checkbox"/> \$165 CA's/Staff after Sept 15 th .
Continuing Education Credits: <input type="checkbox"/> I want CE credits for the following state(s) _____		Fee: \$35
Hotel Reservations: ANJC has blocked a limited number of rooms to be reserved for a special price of \$112/night + tax. To make reservations call Hilton E. Brunswick @ (732) 828-2000 Make sure to mention you're with the ANJC Convention		
Payment Total Amount: \$ _____ <input type="checkbox"/> Checks - Payable to ANJC <input type="checkbox"/> Credit Card or <input type="checkbox"/> Debit Card – <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> AMX <input type="checkbox"/> Discover		
Card# _____ Exp Date _____ Signature _____		
Cancellation Policy: Includes refunds less 25% admin. charge if request received 7+ days prior to event. No refunds after that time. For more information call ANJC headquarters at 908.722.5678.		

Itinerary:

SATURDAY	General Session	Breakout CAs/Staff	Breakout / Kinesiology Taping
8:30-9:20a	Becoming the Family Chiropractor in Your Community (1 CEU) Dr. Tami Hartman	Employment Law 101: A Primer on Workplace Laws for Chiropractic Practices John Leardi, Esq.	No Session Scheduled
9:20-10:10a	Leading the Wellness Revolution (1CEU) Dr. Christopher Kent	Claim Appeals 101: A Primer on Responding to Claim Denials in a Chiropractic Office John Leardi, Esq.	Applied Science, Theory & Clinical Application of Kinesiology Taping to Improve Outcomes (1CEU) Dr. Kevin Jardine
10:10-11a	Documentation Designed to Protect Your Practice (Part I) (1 CEU) David Klein, CPC, CHC Rich Healy, DC	Teamwork: Getting everyone onboard, including the doctor, so you're all on the same page! Kelle Plotner, MD, DC	Applied Science, Theory & Clinical Application of Kinesiology Taping to Improve Outcomes (1CEU) Dr. Kevin Jardine
11-11:35a	BREAK		
11:35-12:25a	Documentation Designed to Protect Your Practice (Part II) (1CEU) David Klein, CPC, CHC Rich Healy, DC	Phone Scripts (Part I): Phone scripting is key to help schedule appointments, collect fees, deal w/ cancellations and many other issues. Kelle Plotner, MD, DC	Applied Science, Theory & Clinical Application of Kinesiology Taping to Improve Outcomes (1CEU) Dr. Kevin Jardine
12:25-1:25pm	LUNCH		
1:25-2:05pm	All Meet in General Session Attorney General + ANJC Special Awards		
2:10-3pm	Nutrition & Blood Chemistries – Keeping It Simple & Effective to Improve Outcomes (1CEU) Dr. Van Merkle	Phone Scripts – (Pt. II): Getting patients to follow your lead. Kelle Plotner, MD, DC	Applied Science, Theory & Clinical Application of Kinesiology Taping to Improve Outcomes (1CEU) Dr. Kevin Jardine

3-3:50p	Inner Secrets to Personal and Practice Mastery Dr. Bob Hoffman	Your Appointment Book You controlling it or is it controlling you? Kelle Plotner, MD, DC	Applied Science, Theory & Clinical Application of Kinesiology Taping to Improve Outcomes (1CEU) Dr. Kevin Jardine
3:50-4:25p	BREAK		
4:25-5:15p	Legal Issues Associated with New Scope of Practice (Part I) (1 CEU) <ul style="list-style-type: none"> • Jeff Randolph, Esq. • John Leardi, Esq. • Vince Buttaci, Esq. 	Organizing All That Office Stuff (Part I) Covers getting the office organized from start to finish; dealing with paperwork; finding a place and time for everything. Kelle Plotner, MD, DC	Applied Science, Theory & Clinical Application of Kinesiology Taping to Improve Outcomes (1CEU) Dr. Kevin Jardine
5:15-6:05p	Legal Issues Associated with New Scope of Practice (Part II) (1 CEU) <ul style="list-style-type: none"> • Jeff Randolph, Esq. • John Leardi, Esq. • Vince Buttaci, Esq. 	Organizing All That Office Stuff (Part II): Kelle Plotner, MD, DC	No Session Scheduled
7:30p	Casino Night – Dinner + \$25K in Prizes		
SUNDAY	BREAKFAST – 7:30-8:30a		
	General Session	Breakout CAs/Staff	Breakout / Kinesiology Taping
8:30-9:20a	Managing the No-fault “PIP” Practice Under 2010 PIP Laws & Regulations (Part I) (1CEU) <ul style="list-style-type: none"> • Dr. Michael Goione • Dr. Jeff Savitt, DC • Jeff Randolph, Esq. • Jess Rothenberg • Nestor Smith, Esq. 	Organizing All That Office Stuff (Part III): Kelle Plotner, MD, DC	Applied Science, Theory & Clinical Application of Kinesiology Taping to Improve Outcomes (1CEU) Dr. Kevin Jardine
9:20-10:10a	Managing the No-fault “PIP” Practice Under 2010 PIP Laws & Regulations (Part II) (1CEU) <ul style="list-style-type: none"> • Dr. Michael Goione • Dr. Jeff Savitt, DC • Jeff Randolph, Esq. • Jess Rothenberg 	Medicare: Coding, Modifiers, ABN, more! Kelle Plotner, MD, DC	No Session Scheduled
10:10-11a	BREAK		
11-11:50a	Office Stress: Using it to Better Serve Your Practice & Patients (1 CEU) Dr. Paul Forti	Medically Necessary v. Clinically Appropriate or Both – Telling it like it is! (Part I): Kelle Plotner, MD, DC	No Session Scheduled
11:50-12:40	Safety of Chiropractic (1 CEU) Dr. Len Siskin	Medically Necessary v. Clinically Appropriate or Both – Telling it like it is! (Part II): Kelle Plotner, MD, DC	No Session Scheduled

States Approved for CEUs: AZ,CO,CT,WashDC,DE,FL,GA,ID,IL,IN,IA,NC,NH,NM,MA,MI,MS,MT,NE,NY,ND,OR,PA,RI,SC,UT,VT,VA,WA