



ANJC Fall Convention Itinerary

October 16th & 17th, 2010

SATURDAY	General Session	Salon D Chiropractic Assistants/Staff	Woodbridge – Piscataway Rooms Kinesiology Taping
8:30-9:20a	Becoming the Family Chiropractor in Your Community (1 CEU) Dr. Tami Hartman	Employment Law 101: A Primer on Workplace Laws for Chiropractic Practices John Leardi, Esq.	No Session Scheduled
9:20-10:10a	Leading the Wellness Revolution (1CEU) Dr. Christopher Kent	Claim Appeals 101: A Primer on Responding to Claim Denials in a Chiropractic Office John Leardi, Esq.	Applied Science, Theory & Clinical Application of Kinesiology Taping to Improve Outcomes (1CEU) Dr. Kevin Jardine
10:10-11a	Documentation Designed to Protect Your Practice (Part I) (1 CEU) David Klein, CPC, CHC Rich Healy, DC	Teamwork: Getting everyone onboard, including the doctor, so you're all on the same page! Kelle Plotner, MD, DC	Applied Science, Theory & Clinical Application of Kinesiology Taping to Improve Outcomes (1CEU) Dr. Kevin Jardine
11-11:35a	BREAK (35 minutes)		
11:35-12:25a	Documentation Designed to Protect Your Practice (Part II) (1CEU) David Klein, CPC, CHC Rich Healy, DC	Phone Scripts (Part I): Phone scripting is key to help schedule appointments, collect fees, deal w/ cancellations and many other issues. Kelle Plotner, MD, DC	Applied Science, Theory & Clinical Application of Kinesiology Taping to Improve Outcomes (1CEU) Dr. Kevin Jardine
12:25-1:25pm	LUNCH (1 Hour)		
1:25-2:25pm	All Meet in General Session		
	Special Presentations including ANJC Special Awards / Assemblyman Jon Bramnick – Legislator of the Year		
2:30-3:20pm	Nutrition & Blood Chemistries – Keeping It Simple & Effective to Improve Outcomes (1CEU) Dr. Van Merkle	Phone Scripts – (Pt. II): Getting patients to follow your lead. Kelle Plotner, MD, DC	Applied Science, Theory & Clinical Application of Kinesiology Taping to Improve Outcomes (1CEU) Dr. Kevin Jardine
3:20-4:10p	Inner Secrets to Personal and Practice Mastery Dr. Bob Hoffman	Your Appointment Book You controlling it or is it controlling you? Kelle Plotner, MD, DC	Applied Science, Theory & Clinical Application of Kinesiology Taping to Improve Outcomes (1CEU) Dr. Kevin Jardine
4:10-4:45p	BREAK (35 minutes)		
4:45-5:35p	Legal Issues Associated with New Scope of Practice (Part I) (1 CEU) <ul style="list-style-type: none"> • Jeff Randolph, Esq. • John Leardi, Esq. • Vince Buttaci, Esq. 	Organizing All That Office Stuff (Part I) Covers getting the office organized from start to finish; dealing with paperwork; finding a place and time for everything. Kelle Plotner, MD, DC	Applied Science, Theory & Clinical Application of Kinesiology Taping to Improve Outcomes (1CEU) Dr. Kevin Jardine
5:35-6:25p	Legal Issues Associated with New Scope of Practice (Part II) (1 CEU) <ul style="list-style-type: none"> • Jeff Randolph, Esq. • John Leardi, Esq. • Vince Buttaci, Esq. 	No Session Scheduled	No Session Scheduled
7:45-11:30p	Casino Night – Dinner + \$25K in Prizes		
SUNDAY	BREAKFAST – 7:30-8:30a		
	General Session	Breakout CAs/Staff	Breakout / Kinesiology Taping
8:30-9:20a	Managing the No-fault “PIP” Practice Under 2010 PIP Laws & Regulations (Part I) (1CEU) <ul style="list-style-type: none"> • Dr. Michael Goione • Dr. Jeff Savitt • Jeff Randolph, Esq. • Jess Rothenberg • Nestor Smith, Esq. 	Organizing All That Office Stuff (Part II): Kelle Plotner, MD, DC	Applied Science, Theory & Clinical Application of Kinesiology Taping to Improve Outcomes (1CEU) Dr. Kevin Jardine
9:20-10:10a	Managing the No-fault “PIP” Practice Under 2010 PIP Laws & Regulations (Part II) (1CEU) <ul style="list-style-type: none"> • Dr. Michael Goione • Dr. Jeff Savitt • Jeff Randolph, Esq. • Jess Rothenberg • Nestor Smith, Esq. 	Organizing All That Office Stuff (Part III): Kelle Plotner, MD, DC	No Session Scheduled
10:10-11a	BREAK (50 minutes)		
11-11:50a	Chiropractic Treatment of Elite Olympic Athletes in Vancouver (1 CEU) Dr; Blase Toto	Medicare: Coding, Modifiers, ABN, more! Kelle Plotner, MD, DC	No Session Scheduled
11:50-12:40	Safety of Chiropractic (1 CEU) Dr. Len Siskin	Medically Necessary v. Clinically Appropriate or Both – Telling it like it is! Kelle Plotner, MD, DC	No Session Scheduled

States Approved for CEUs: AZ, CO, CT, WashDC, DE, FL, GA, ID, IL, IN, IA, NC, NH, NJ, NM, MA, MI, MS, MT, NC, NE, NY, ND, OR, PA, RI, SC, UT, VT, VA, WA

***Special Note:** NC approved only 8 CEUs relating to *Kinesiology Taping* and *Safety of Chiropractic*.